## CONTRACT



And:

AKPD Message & Media 730 N Franklin St Suite 404 Chicago, IL 60610

	Contract / Re	evision		Alt Order	<u>#</u>
	145619	1		08336586	
Product	-			1110	
STRICKLAND SENATE					
Contract Dates	Estimate #				
09/06/16 - 09/11/16					
Advertiser			Ori	ginal Date	/ Revision
Pol/T Strickland/D/Sen/	DH-A		0	8/01/16	/ 08/01/16
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadcast		Cash	
	Property	Accoun	unt Executive Sales		Sales Office
	WHIO-TV	Chicag	о С	CoxReps CoxReps	
	Special Hand	ndling		****	
	Demographic				100000
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	Agency Ref		- 1	Advertiser	Ref
	2925			51552	

*Line Ch Start Date End Date	A SAN SAN SAN SAN SAN SAN SAN SAN SAN SA	D	Spo Pays Length We		Type Spots	Amount
	Daybreak Edition 6a 6:00 A leekdays Spots/Week -1 1	AM-7:00 AM <u>Rate</u> \$950.00	:30	P-04	NM 1	\$950.00
Start Date End Date W	CBS This Morning 7:00 A leekdays Spots/Week	M-9:00 AM <u>Rate</u> \$800.00	:30	P-04	<b>NM</b> 1	\$800.00
Start Date End Date We	CBS This Morning 7:00 A eekdays Spots/Week	M-9:00 AM <u>Rate</u> \$800.00	:30	P-04	NM 1	\$800.00
Start Date End Date We	CBS This Morning 7:00 A eekdays Spots/Week -1 1	M-9:00 AM <u>Rate</u> \$800.00	:30	P-04	<b>NM</b> 1	\$800.00
Start Date End Date We	M-F 9a-10a 9:00 A eekdays Spots/Week 1 1	M-10:00 AN <u>Rate</u> \$400.00	:30	P-04	<b>NM</b> 1	\$400.00
Start Date End Date We	M-F 9a-10a 9:00 A eekdays Spots/Week -1 1	M-10:00 AN <u>Rate</u> \$400.00	:30	P-04	<b>NM</b> 1	\$400.00
Start Date End Date We	M-F 10a-11a 10:00 / eekdays <u>Spots/Week</u> 1	AM-11:00 A <u>Rate</u> \$450.00	:30	P-04	NM 1	\$450.00
Start Date End Date We	M-F 10a-11a 10:00 A eekdays <u>Spots/Week</u> 1 1	AM-11:00 A <u>Rate</u> \$450.00	:30	P-04	NM 1	\$450.00
Start Date End Date We	NewsCenter 7 @ noor12:00 F eekdays <u>Spots/Week</u> 1 1	PM-12:30 F Rate \$1,200.00	:30	P-04	<b>NM</b> 1	\$1,200.00
	M-F 4p-5p 4:00 P! eekdays <u>Spots/Week</u> 1	M-5:00 PM <u>Rate</u> \$650.00	:30	P-04	<b>NM</b> 1	\$650.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Contract Dates Product Estimate #
09/06/16 - 09/11/16 STRICKLAND SENATE

 Advertiser
 Original Date / Revision

 Pol/T Strickland/D/Sen/OI
 08/01/16 / 08/01/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate PCodeRtn	Tyne Snots	Amount
Start Date End Date Weekdays	Spots/Week Rate	Days Longar Wook	rate i doddittii	Турс орого	Amount
11 WHIO 09/07/16 09/07/16 M-F 4p-5p  Start Date End Date Weekdays  Week: 09/05/16 09/11/161	4:00 PM-5:00 PM <u>Spots/Week</u> Rate 1 \$650.00	:30	P-04	NM 1	\$650.00
12 WHIO 09/08/16 09/08/16 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/161	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$650.00	:30	P-04	NM 1	\$650.00
13 WHIO 09/07/16 09/07/16 NewsCenter <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/161	7 5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-04	NM 1	\$1,500.00
14 WHIO 09/09/16 09/09/16 NewsCenter <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/161	7 5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-04	NM 1	\$1,500.00
15 WHIO 09/08/16 09/08/16 NewsCenter <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/161	7 530p 5:30 PM-6:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,600.00	:30	P-04	NM 1	\$1,600.00
16 WHIO 09/09/16 09/09/16 NewsCenter <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/161	7 530p 5:30 PM-6:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,600.00	:30	P-04	<b>NM</b> 1	\$1,600.00
17 WHIO 09/06/16 09/06/16 NewsCenter <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/16 -1	7 6p 6:00 PM-6:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,800.00	:30	P-04	<b>NM</b> 1	\$1,800.00
18 WHIO 09/09/16 09/09/16 NewsCenter  Start Date End Date Weekdays  Week: 09/05/16 09/11/161	7 6p 6:00 PM-6:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,800.00	:30	P-04	<b>NM</b> 1	\$1,800.00
E 19 WHIO 09/10/16 09/10/16 NewsCenter  Start Date End Date Weekdays Week: 09/05/16 09/11/161-	7 6p Sa 6:00 PM-6:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$700.00	:30	P-04	<b>NM</b> 1	\$700.00
Spot Ch Date Range Description 1 WHIO 09/05/16-09/11/16 NewsCenter See MG 19.2		ne Weekdays Length OPMSa :30	<u>Rate</u> \$700.00	Type NM	
2 WHIO 09/05/16-09/11/16 NewsCenter	7 Sa 8a 8a-10a	Sa :30	\$700.00	NM	
20 WHIO 09/07/16 09/07/16 M-F 7p-730p	7:00 PM-7:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-04	<b>NM</b> 1	\$1,500.00
21 WHIO 09/09/16 09/09/16 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/05/16 09/11/161	7:00 PM-7:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-04	NM 1	\$1,500.00
22 WHIO 09/08/16 09/08/16 M-F 730p-8p	7:30 PM-8:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-04	<b>NM</b> 1	\$1,500.00
23 WHIO 09/09/16 09/09/16 M-F 11p New Start Date End Date Weekdays Week: 09/05/16 09/11/161	s 11:00 PM-11:35 F <u>Spots/Week</u> <u>Rate</u> 1 \$1,800.00	:30	P-04	<b>NM</b> 1	\$1,800.00
24 WHIO 09/10/16 09/10/16 M-Su 11p New Start Date End Date Weekdays Week: 09/05/16 09/11/161-	ws 11:00 PM-11:35 F <u>Spots/Week</u> <u>Rate</u> 1 \$1,800.00	:30	P-04	<b>NM</b> 1	\$1,800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Contract / Revision Alt Order # 145619 08336586

Contract Dates Product Estimate # 09/06/16 - 09/11/16 STRICKLAND SENATE

Advertiser Original Date / Revision 08/01/16 / 08/01/16 Pol/T Strickland/D/Sen/OI

*Line Ch Start Date End	Date Description	Start/End Time	Days Length	Spots/ Week Rate PCo	deRtn Type	Spots	Amount
Start Date End Date	<u>Weekdays</u> Spot	ts/Week Rate					
25 WHIO 09/11/16 09/1 Start Date End Date		11:00 PM-11:35 F s/Week Rate	:30	P-0	4 NM	1	\$1,800.00
Week: 09/05/16 09/11/16		1 \$1,800.00					
26 WHIO 09/07/16 09/07		11:35 PM-12:35 X	:30	P-0	4 NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 09/05/16 09/11/16		<u>s/Week</u> <u>Rate</u> 1 \$700.00					
27 WHIO 09/08/16 09/08		11:35 PM-12:35 X	:30	P-04	1 NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 09/05/16 09/11/16		<u>s/Week</u> <u>Rate</u> 1 \$700.00					
28 WHIO 09/09/16 09/09		11:35 PM-12:35 X	:30	P-04	1 NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 09/05/16 09/11/16		<u>s/Week</u> <u>Rate</u> 1 \$700.00					
29 WHIO 09/11/16 09/11		7:00 PM-8:00 PM	:30	P-04	l NM	1	\$5,500.00
<u>Start Date</u> <u>End Date</u> Week: 09/05/16 09/11/16	Weekdays Spots	<u>s/Week</u> <u>Rate</u> 1 \$5,500.00					
			Totals	0.00		29	\$36,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/11/16	29	\$36,200.00	(\$5,430.00)	\$30,770.00
Totals	29	\$36,200.00	(\$5,430.00)	\$30,770.00

Signature:			Date:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or

Two week advance cancellation notice is required unless otherwise specified in writing.

AGENCY

REP: TEL# 312-228-7007 CREDIT ADVISORY: AGENORDER WORKSHEET

145619

HEADLINE# 8336586 TRF# MOD# 0: UNAPPROVED REV #1

REP

# #

ADV AGY

SEP8/16 12.15 \*\*\* WHIO-TV \*\*\*

FROM REP

312-222-5519

FAX#

RISK !!! REPORT F

CREDIT

# SALESMAN KLEIN ANDREW HAUCK DEBRA SCHOMMER OFF.# CH-PRSN NAME BUYER SALES REP.# POLI/T STRICKLAND/D/SEN/OH MEDIA 730 NORTH FRANKLIN 60654 Ø AKP MESSAGE CHICAGO, ADV. NAME AGY. NAME

INVOICE) ORDER, (LINE, COMMENTS: WK-1EST# SEP11/16 STRICKLAND SENATE FLIGHT DATES SEP6/16 PRDCT

8336586

#

CONTRACT

ORDER

CO-OP BILLING NEEDED SEE LN30 FOR MG TAX STATE M1 APPROVED, PLS PLS CFM, THANKS! TAMMY/ANDY TAX CILY REP:

.15

12

DATE SEP8/16

REGIONAL

LOCAL

CLASS: NATL.

STA:

CASH IN ADVANCE SCHEDULE \*\*\*\* K THIS IS \*\*\*\* CON CM

TOTL:	0		Н		
					(SEP8/16) PLS ADVISE
DAYS					(SEF PLS
	SAT		SAT		
WEEK	-				\$700.00
					\$70
··· ·			T		30S 30S ASAP
END	9/10		9/10		A
	16		16		ADVI
START	0		0	ASAP	SEP10 SEP10 PROGRAM CHANGE PLEASE ADVISE
 ∾ ∩	9/10		9/10		SEP10 SEP10 NGE PL
				ADVISE SPOT/WK	SE SE CHANG
RATE	00.		00.	PLEASE ADVISE FOR 1 SPOT/WK	RAM (
	\$700.00		\$700.00		PROG
				CHANGE INE-19	30P 000A E TO
·· ··				RAM ON L	0P-6. 0A-1
LGTH	30		30	PROG	MISSED:SAT/600P-630P OFFER:SAT/800A-1000A CMT:SPOT NA DUE TO
 Q		7		7 E TO OR SE	ED:SZ ER:SZ MT:SI
TIME PERIOD : LGTH : SEC	Э.Б.	NEWSCENTER	OA	NEWSCENTER 7 SPOT NA DUE TO PROGRAM CHA: IAKE-GOOD FOR SEP10 ON LINE:	MISS
IME	600P-630P	EWSCE	A 800A-1000A	EWSCE POT N XE-GC	O)
E+	009	Z	800%	S S S D O F D O F D	BUY#19
: CD:	Ø	PROGRAM		PROGRAM: NEWSCENTER 7 ORD COM1: SPOT NA DUE TO PROGRAM CHANTHIS IS A MAKE-GOOD FOR SEP10 ON LINES STATION MAKEGOOD OFFERS:	
: REP :	19	PROC	30	PROC ORD THIS	OK'D
:LINE#:REP				ATIO	M1
				ST	4

.....

36200.00

TOTAL

CONTRACT

36200.00

SEP/16

TOTAL

REP HEADLINE# 8336586 TRF# 145619 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 312-222-5519 REP: TEL# 312-228-7007
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

SEP8/16 12.15 \*\*\* WHIO-TV \*\*\*

E	: SPTS:	
0 8 0	Cita	
WEEK .	: LVVI	
:SPTS:	E: /WK:	WBDT 0%
T : END		CABL 0%
START	DATE	W/ T T DW
RATE	WKER O	
SEC	% ©	
: LGTH :	55% WDTN	
PERIOD	WHIO 5	
D: TIME	\$65,818	ESTIMATED!!
LINE#:REP :CD: :LINE#:	TOTALS \$65,818	ARE
: LINE#	MARKET	SHARES

BOOKS- NOV/16 DEMOS- RA35+\* SVC- NSI

L-LENGTH M-MAKEGOOD N-PROGRAM NAME DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE